



DAR AL-AWADHY GROUP

General Trading & Contracting.

Subsidiaries and Branches



KPC Co. w.l.l

This great one is the most sufficient pillar of our business pillars mainly we are dealing with General Trade, import & Export and construction material sectors.

We have a full profile of construction materials with different quality and country of origin including plywood, redwood, mdf, white wood ,marble, Iron clamp, metal plates , h beam , l beam , hollow sections, carbon steel pipe , scrap , steel bars with different sizes, D2 diesel etc.



Kpr real estate co. W.L.L

which's gradually focus on many hot spot locations all over the world including Europe, THE USA, Canada, Australia with different categories as much as matching with different standards of living ,style and desires. Our business slogan is (Your invest in your home)



Dmc co. W.L.L

This wonderful one basically focus on digital marketing and online marketing support its working as a marketing consultant with full of well educated and professional staff.

Our business slogan is (Digitally marketing creative!! With us expect more)

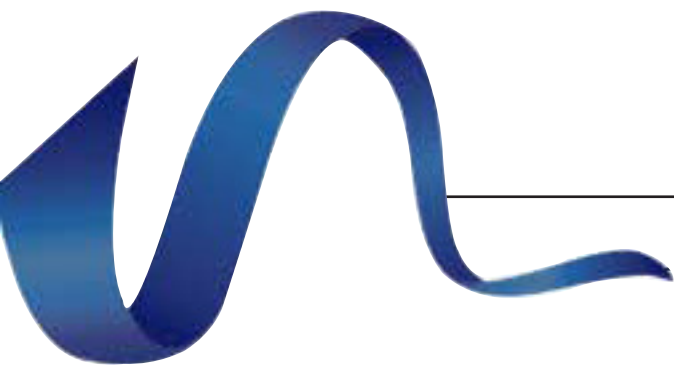


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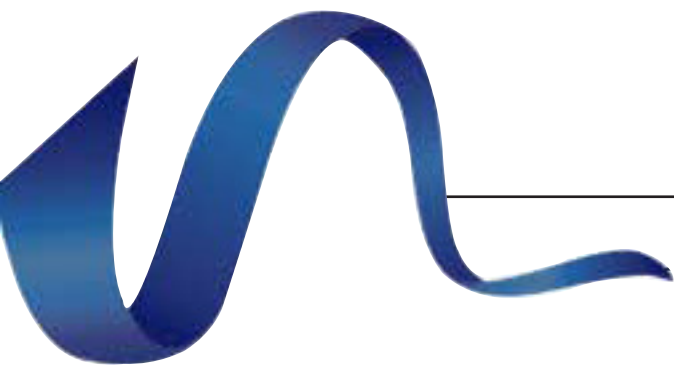
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MISSION STATEMENT

To our Clients

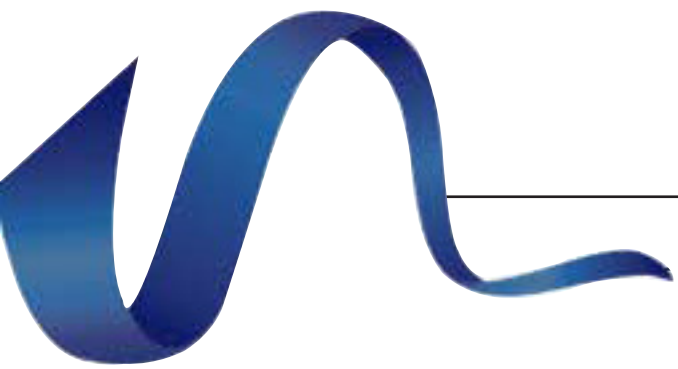
We will offer excellent quality construction service to our clients by utilizing the best available technology and well trained manpower from project Conceptualization to project completion and maintenance. Our service will surpass their expectations and will set the benchmark for our competitors. We are focusing on contracting , project management & joint venture project our experience and know how not limited to Kuwait market but also extend to GCC & Africa as well.

To our Stakeholders

We will gain the trust and confidence of our stakeholders by maintaining a high degree of transparency in all our operations and records.

To our Employees

We support the innovation and creativity of our staff. We believe that their Success as individuals is the foundation of our success as a company. Therefore we will uphold their welfare, nurture their talents, encourage their progress and Preserve their health and well being.



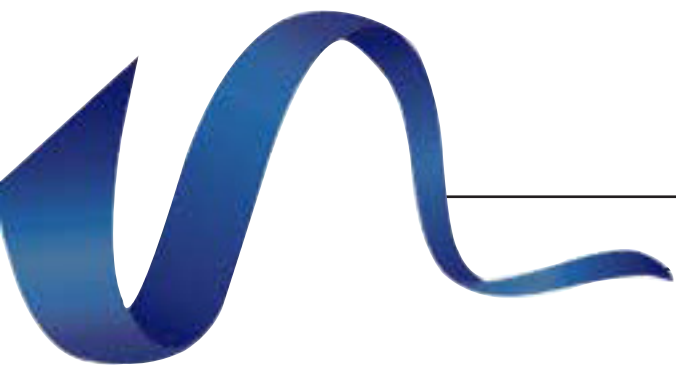
MISSION STATEMENT

To the Environment

We will preserve the environment and our natural resources. We will use our knowledge and skills to reduce pollution, eliminate hazardous practices and decrease wastage. We will utilize our resources wisely in hopes of a cleaner and greener future.

To the Community

We believe that our success should benefit the community and that our prosperity should buoy the local economy. We will contribute to the development of our location and support its trade, integrate our business with its industries, and support its initiatives.



vision

With the vision of providing superior construction service in the region KPC Company was established in KUWAIT in jan 2010 as a subsidiary of dar el awadi for construction which's established in 2005 as a holding Co. From its humble beginnings of constructing four-story buildings the company was granted license upgrade to Unlimited Category – the highest classification in its class – in less than four years.

Under the capable leadership of Mr. Mohamed el qalaf (Chairman), Mr. noureldin saleh (Executive manager) & Mr. taha el sayed (project Manager) kpc Group achieved unprecedented growth throughout the years and resulted in branches in qatar, , Egypt, Saudi Arabia & Kuwait.

Kpc has ventured into previously untapped construction markets of North Africa. The coming year will herald a new era in the company's successful foreign venture by launching mega projects in Lebanon, Tunisia and Morocco. As of current records, kpc is the only Kuwait based construction Company to launch mega projects in North Africa.

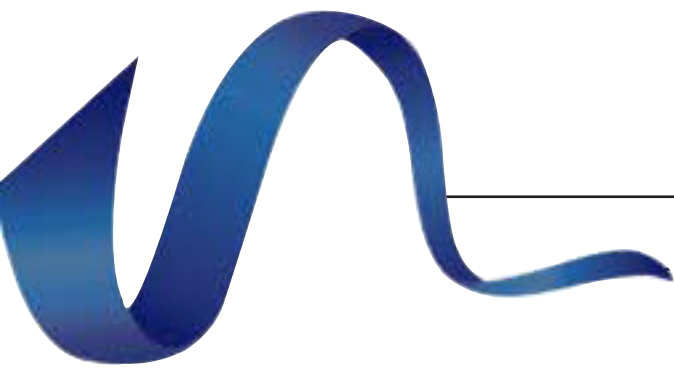
As a fully integrated construction solution provider, the group has established independent companies to handle the production of a wide array of construction related products such as: kpr for realestate and project management
The company is considering other products and services for addition in its future line up.

True to our philosophy, kpc is capable of carrying out design, execution, and maintenance of all building components – structural, special construction, finishing, electrical, air conditioning, plumbing, interior decoration, external and all other related works – for both conventional and turnkey projects. Our in-house capability to design and execute all activities related to the construction Industry, from pre-tendering conceptual stage to handover and the defects liability period is a feature that distinguishes kpc from most of the companies.

kpc's achievements and efforts were acknowledged with the MRM BUSINESS EXCELLENCE AWARD in the Construction Category and kpc continues to Build on the basis of the same core values-safety, quality and leadership.

Kpc Will march into the future confident in its vision & mission – to be the leading group in the Construction industry in the Middle East and North Africa.

After two decades of success kpc continues to build on the basis of the core Values – Safety, Quality & Leadership. Kpc will march into the future confident in its vision – to be the leading group in the construction industry in the Middle East &



Our Clients



مطار حمد الدولي
Hamad International Airport
قطر QATAR



الشركة الكويتية لنفط الخليج (ش.م.ك.)
KUWAIT GULF OIL COMPANY (K.S.C)



وزارة الصحة



وزارة الأشغال العامة
MINISTRY OF PUBLIC WORKS



وزارة الكهرباء والماء
Ministry of Electricity and Water



إحدى شركات مؤسسة البترول الكويتية
A Subsidiary of Kuwait Petroleum Corporation



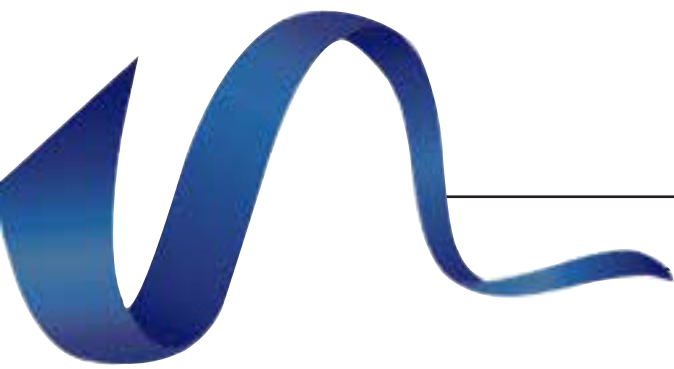
إحدى شركات مؤسسة البترول الوطنية
A Subsidiary Of Kuwait Petroleum Corporation



Hamid sayed
behbahani



شركة بدر سلطان وإخوانه ذ.م.م.
Bader Sultan & Brothers Company W.L.L.





LABOR WELFARE





Corporate Culture.

Kpc has one of the most democratic setups in the construction Industry. Any level of employee has a direct approach to the chairman to Voice his concern. This is due to the firm belief of the management that "Labor is the essence of an organization".

Corporate Values Excellence

Kpc never rests after a job well done; it seeks constant improvement and will continue to push forward towards development and innovation.

Commitment

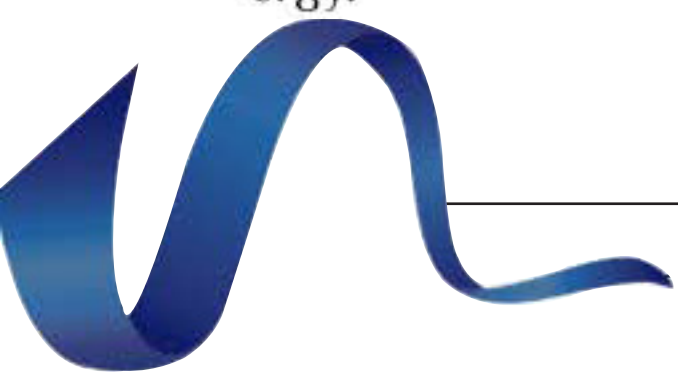
Kpc maintains all its commitments and fulfils all its Responsibilities dutifully-on time, all the time.

Passion

Kpc believes that great results come not only from skill and knowledge. It stems for the loving dedication and unwavering faith than our workers put into it. Our people works with their heart, mind and soul in everything that they do.

Team Work

Kpc believes that working together is the key to achieving its goal and seeks unity in diversity. Our unique differences when combined will result in synergy.





Respect

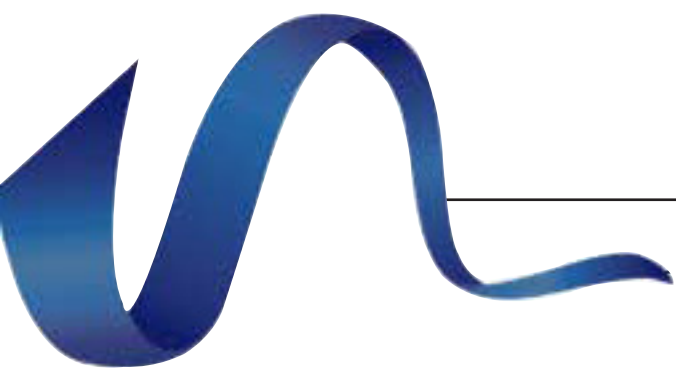
The cornerstone of our values will always be RESPECT - respecting Others, respecting the environment and respecting one's self. Kpc acknowledges the voice of even the smallest and lowest of its Ranks and champions even the humblest of aspirations.

Meliorism

Another key success of the management is the firmly rooted culture of "meliorism" in the organization. It holds that humans can, through their interference with processes that would otherwise be natural, produce an outcome which is an improvement over the aforementioned natural one. All levels of employees have envisaged the 'dignity of labor'. "No work within the organization is considered small". Every individual effort is recognized and suitably appreciated.

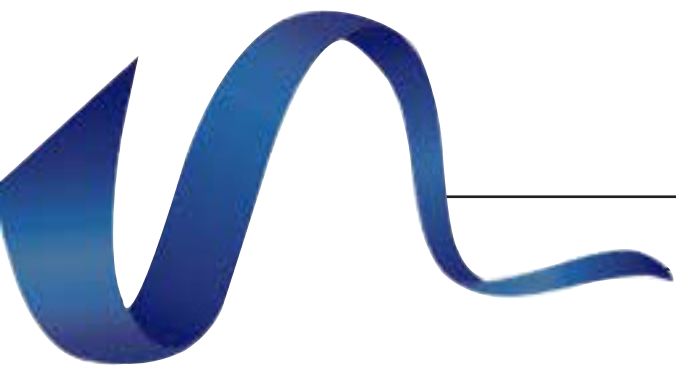
Health and Safety

Safety is one of the company's core values; therefore tremendous emphasis is given to the health and safety of workers. Well trained safety officers are appointed and allocated responsibility for training the project team. They are capable of handling any emergencies. The efforts of the company in efforts





Recruitment Criteria





Recruitment

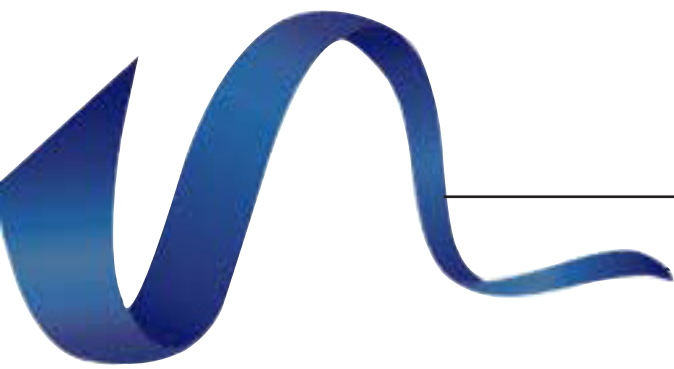
kpc labor recruitment system ensures the following prior recruitment.


- a) Job Description is established and approved.
- b) Criteria for evaluation of new recruitment.
- c) Accommodation.
- d) Transportation.

Evaluation & Promotion:

kpc periodically evaluates its existing staff / labor. Promotion process is based on the results of periodic performance evaluation of its staff / labor performance (Evaluation Criteria Attached) kpc believes promotion is a good business practice and it has been a powerful labor motivator tool. Internal promotion policies has generated remarkable results through the recognition of individual merit and improved morale of task force. Based on the result of evaluation the following action is taken:

- i) Promotion.
- ii) Re-training (If labor found to be under-achieving).
- iii) Relocation (If found the labor is not fit for the job).





NO Appraisal Criteria

- 1 DRAWING READING SKILLS 5%
 - 2 SITE MEASUREMENT SKILLS 5%
 - 3 QUALITY OF WORK 30%
 - 4 PRODUCTIVITY 30%
 - 5 SAFETY RULES COMMITMENT 10%
 - 6 WORKING UNDER PRESSURE 5%
 - 7 RELATIONSHIP WITH CO-WORKERS 5%
 - 8 COMMITMENT TO WORKING HOURS 5%
 - 9 DEALING WITH EQUIPMENT AND MATERIAL 5%
- OVER ALL 100%**

Classifications:

- (90% - 100%) –Class A
- (80% - 90%) –Class B
- (70% - 80%) –Class C
- (60% - 70%) –Class D

Training:

kpc invests considerably in training. The annual appraisal of employees enables the management to identify the individual requirements of training. All department managers mandatorily establish a training plan and get the approval of this plan. This plan shows the type of training required and whether this has to be in-house or external. At this stage, the emphasis is not only towards the hard skills but also equal emphasis is given to the soft skills. The soft skills benefit the individual and in turn the department in terms of fast & effective.

Labor Orientation

kpc Labor orientation program effectively integrates the newly recruited labor into the organization culture and assists them with the following:

- i) kpc Policy.
- ii) kpc Rules & Regulations.
- iii) kpc Labor Benefits/Claims/Complaint System
- iv) Quality Management System.
- v) HSE Requirements.

kpc Labor orientation programs are held within the first week of hiring.

Training Evaluation:

kpc training programs are critical to good performance. Al kpc is periodically evaluating its approach to ensure what is offered is both immediately useful to the employee and applicable in the working environment to the measurable advantage of the business. The trainee work performance is periodically evaluated by their immediate managers / supervisors and recorded in the annual appraisal forms.

Below mentioned are the criteria for evaluation:

- i) Increase Productivity.
- ii) Quality of the output.
- iii) Rejections.
- iv) Complaints.
- v) Etc.

kpc Company invests heavily for labor trainings & development programs to ensure the effect on the bottom line and to make good place to work.



Labor Management

The components of a Labor Management include:

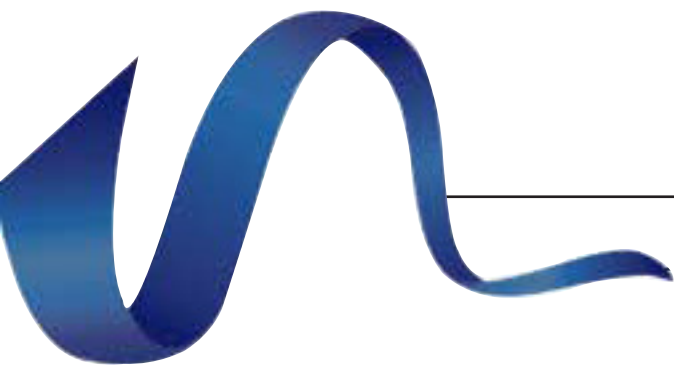
Job Descriptions

kpc has developed a detailed job description for its employees and it details the following:

- i) Job Title.
- ii) Reporting To:
- iii) Supervisory:
- iv) Functional Relationship With:
- v) Qualification.
- vi) Key Responsibilities.

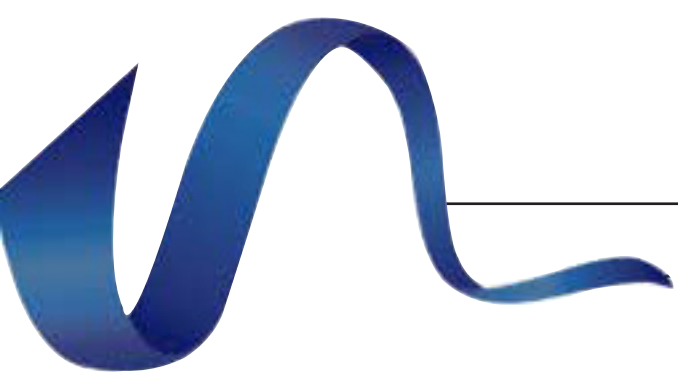
Pay Structures

kpc offers the Best Pay Structure in the region with the mandatory 4 Hours of Daily overtime in addition to basic working hours to compensate transport and rest hours kpc has introduced “Gang Production System (GPS)” which encourages the labor to earn as much as they can. GPS is a win- win system for kpc & labor





Benefits



Health Insurance

Though it's not mandatory by region labor law, Al kpc provides a free comprehensive Insurance to its Labor The insurance for labor covers the following:

- i) Comprehensive Accidental Coverage
- ii) Free Health and Medical
- iii) Life Insurance

Annual Vacation:

Labor in kpc becomes eligible for Annual Vacation / Leave once they have completed 1 year of service. Below mentioned are benefits provided by kpc to its Labor prior Commencement of Annual Leave / Vacation:

- Payment of Salary till last working day
- 1 Months Basic Salary as leave salary.
- 30 Days of leave.

Gratuity plan:

kpc provides final compensation (End of Service Benefits) as per the Kuwait Labor law.

Accommodation:

kpc provides the best labor accommodation camps to its workforce. These camps strategically located through the regions. All kpc Camps provides the following facilities to its labor:

- i) Latest Amenities.
- ii) Latest Furnishing.
- iii) Dining Area.
- iv) Sports Facilities for Cricket, Football & Badminton.
- v) Satellite TV's are provided for entertainment in the common hall.
- vi) Qualified Male Nurse.



Transport

kpc provides the Air-Condition equipped buses to its labor to operate during the working days but also facilitates their needs on weekends and public holidays.

Sports

kpc has a very strong motivations to our team from labors To practice some sports every day.

Safety & Security

The responsibility of labor health and safety in kpc falls on the Safety Manager & Supervisors. Safety manager helps in coordinating safety programs, making labor aware about the health and safety policy of the company, conduct formal safety training, etc. The supervisors and departmental heads are responsible for maintaining safe working conditions.

Responsibilities of the departmental managers are:

- Monitor health and safety of labor
- Coach labor to be safety conscious
- Investigate accidents
- Communicate about safety policy to labor

Responsibilities of supervisors/departmental heads:

- Provide technical training regarding prevention of accidents
- Coordinate health and safety programs
- Train employees on handling facilities an equipment
- Develop safety reporting systems
- Maintaining safe working conditions



Labor Satisfaction Surveys

Labor satisfaction surveys are conducted to measure and understand the labor force attitude, opinions, motivation, and satisfaction. The feedback is very beneficial to formulate the labor strategies.

This feedback:

- Assists kpc Top Management in designing new strategies for labor satisfaction.
- Acts as a mechanism to keep kpc informed which policy is not in the favour of the labor and their consequences.
- Provides management of kpc with feedback (both positive and negative) on the internal health of the organization
- Measures the impact of current programs, policies and procedures
- Is used to motivate labor and improve job satisfaction

Personnel Records

kpc Personnel files contain material that is necessary and relevant to the administration of the labor personnel program.

An employee's personnel file contains the following:

- Employee Application, Resume, letters of reference.
- Emergency Contact Information
- Performance Appraisals and Position Description forms
- Honors and Awards received by the employee

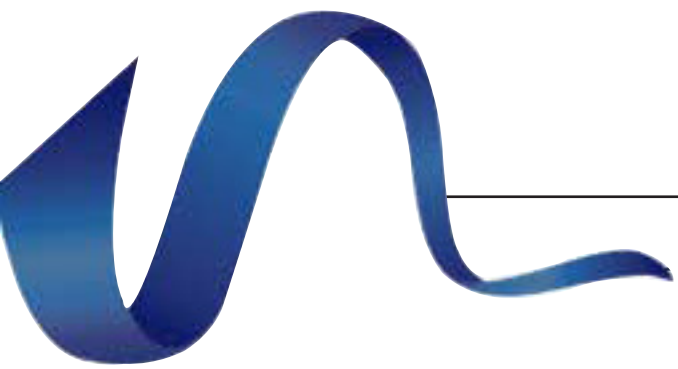
Performance-related documents signed by the employee is placed in the personnel file

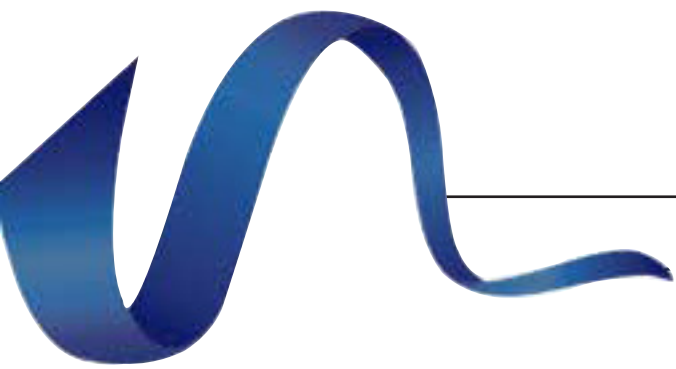
- Corrective action/disciplinary notices are subject to removal after two years provided the supervisor verifies similar incidents have not occurred during the most recent two year period.
- Documents related to an employee's medical condition Periodic reviews or audits are conducted to ensure that the necessary documents have been completed and filed, and date sensitive documents have not expired

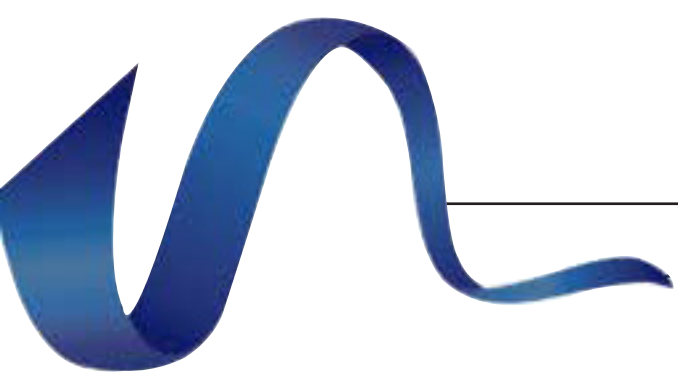


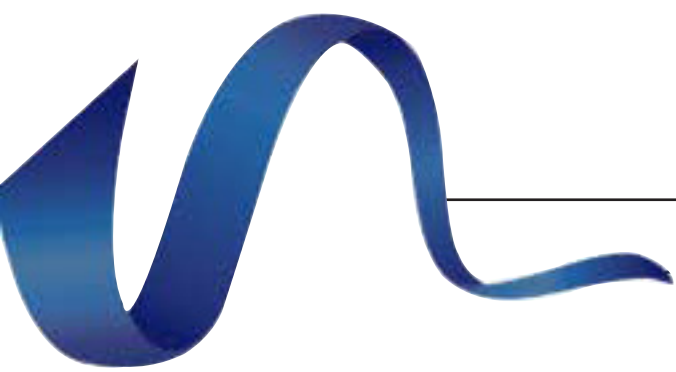


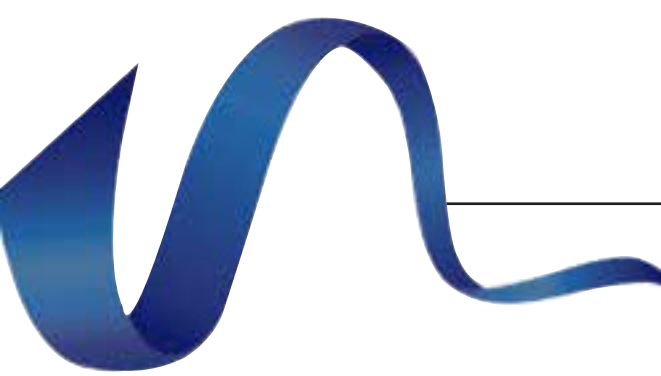
Our Previous Works

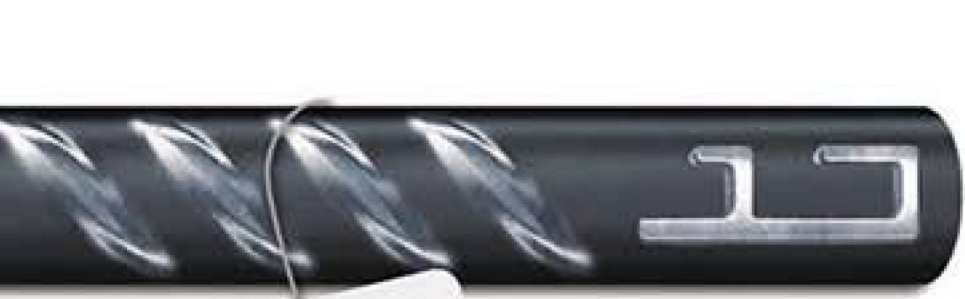












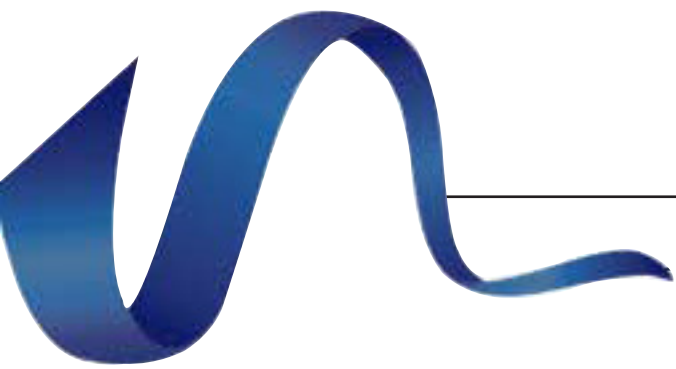
بطاقة شركة (سبارك) البيانة للمنتجات
وثيقة ضمان مصنوعة من الصلب



حديد

سعودي - كويتي

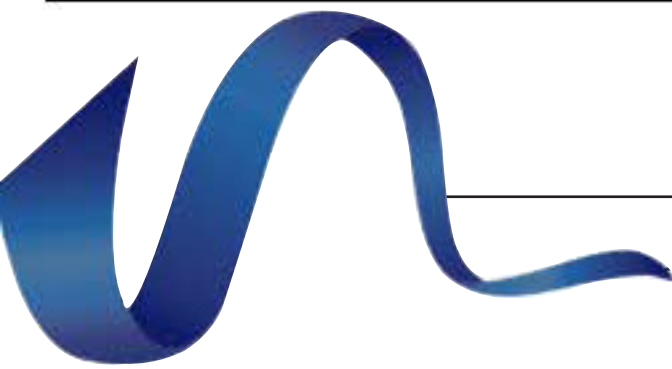
إماراتي - قطري - عُماني



معاكس كويت بلكس



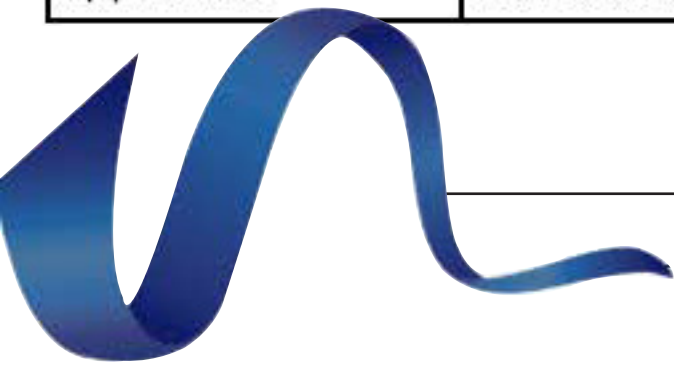
Thickness range:	2.5 to 25mm.
Standard Sizes :	1220 x 2440mm
Special size:	(1830+915 or 610) x 3660mm; 1830x2440mm; 4100x1830mm; 1830x2745mm.
Formaldehyde emission leve	E2; E1; E0; Carbon phase I or phase II
Wood material:	Pine wood; poplar; mixed hard wood



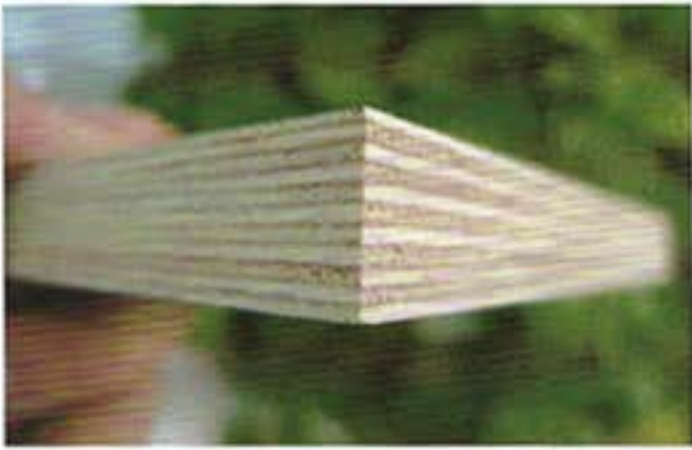
معاكس إيجلز بلكس



DATA	SPCIAFICATON
(1) Size	915 x 1830mm, 1220 x 2440mm, 1250 x 2500mm
(2) Thickness	Different thickness available, from 4mm to 21mm
(3) Core	poplar, birch, hardwood, combined
(4) Glue	WBP, MR
(5) Film	Import dark brown film (Dynea or Store-Enso) 120g/m ² , Chinese black film 180-240g/m ²
(6) Grade	A/A grade or requested
Application	Concrete forming for construction



معاكس كويت بلكس

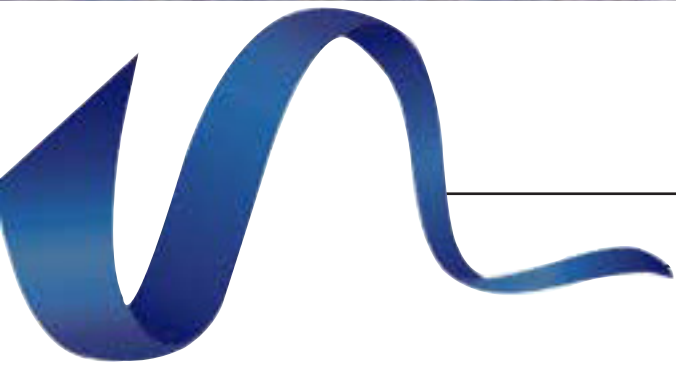
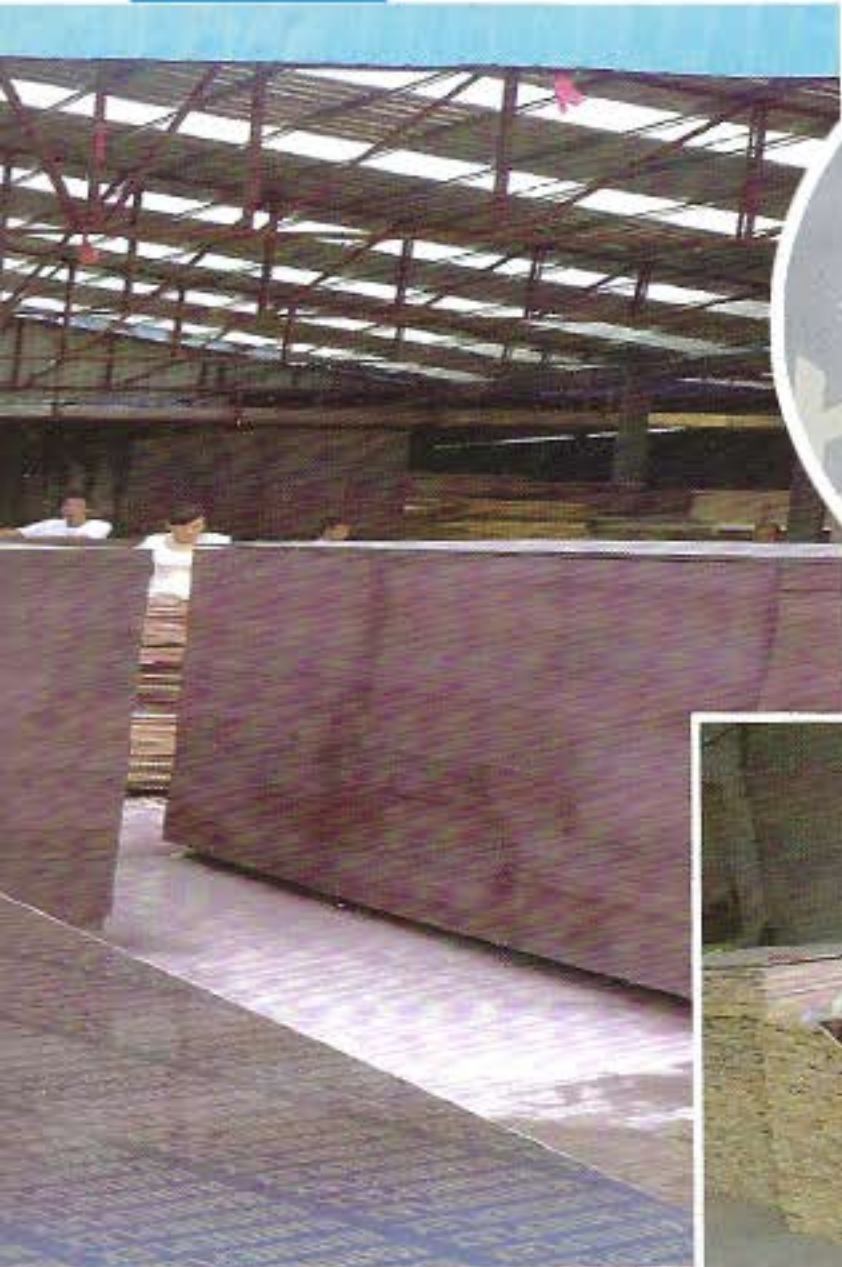


معاكس إيجلز بلكس



1. Size: 1220*2440mm
2. Thickness: 9mm, 12mm, 15mm, 18mm
3. Core: poplar, recycled board etc
4. Color: brown film, black film, or logo printed
5. Glue: melamine, mr, phenolic
6. Hot press time: 1 or 2 times

Recycled marine board is available



معاكس كويت بلكس



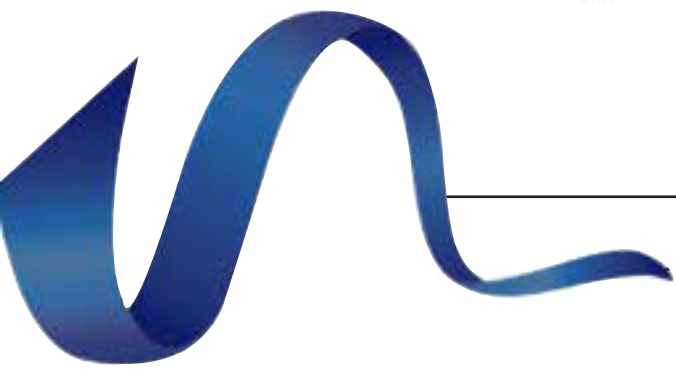
Specification	Size:	915*1830mm, 1220x2440mm, 610x2440mm, 1250x2500mm	
	Thickness:	9mm	9mm=37.325pcs/cb
		12mm	12mm=27.99pcs/cb
		15mm	15mm=22.395pcs/cb
		18mm	18mm=18.66pcs/cb
		21mm	21mm=15.99pcs/cb
	Core:	Poplar, Hardwood, Combi, Pine, Recycled wood	
	Glue:	WBP, MLM, MR	
Film	Brown/Black/Red/Yellow with Logo or without Logo		
Moisture Content:	<12%		
Tolerance	Thickness tolerance	+/-0.5mm	
	Length/width tolerance	+/-0.2mm	
Physical parameters:	Density	550-650kgs/m ³ .	
	Wearing value	<=0.1g/m ²	
	Impact strength	40kg/m ²	
	Modulus of Elasticity	>=5000Mpa >=7948Mpa	
	Static tune intensity	>=24Mpa >=75.8Mpa	
	Warping Degree	<=1%	





مرابيع

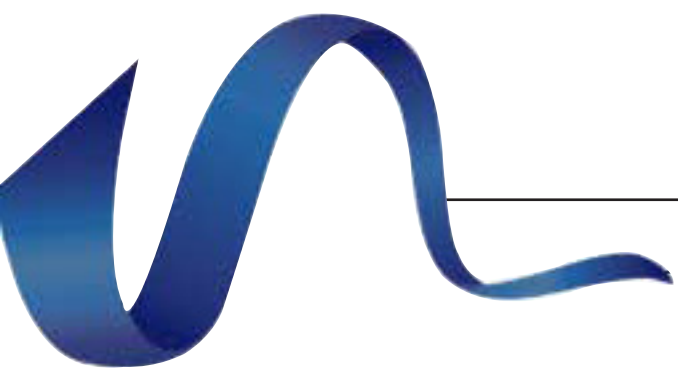
نمساوي - ألماني - روماني - روسي



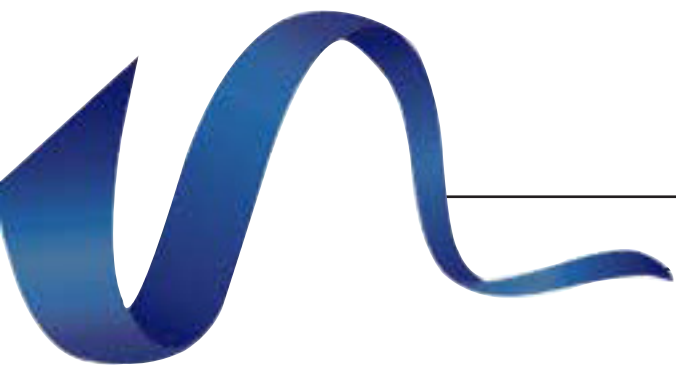


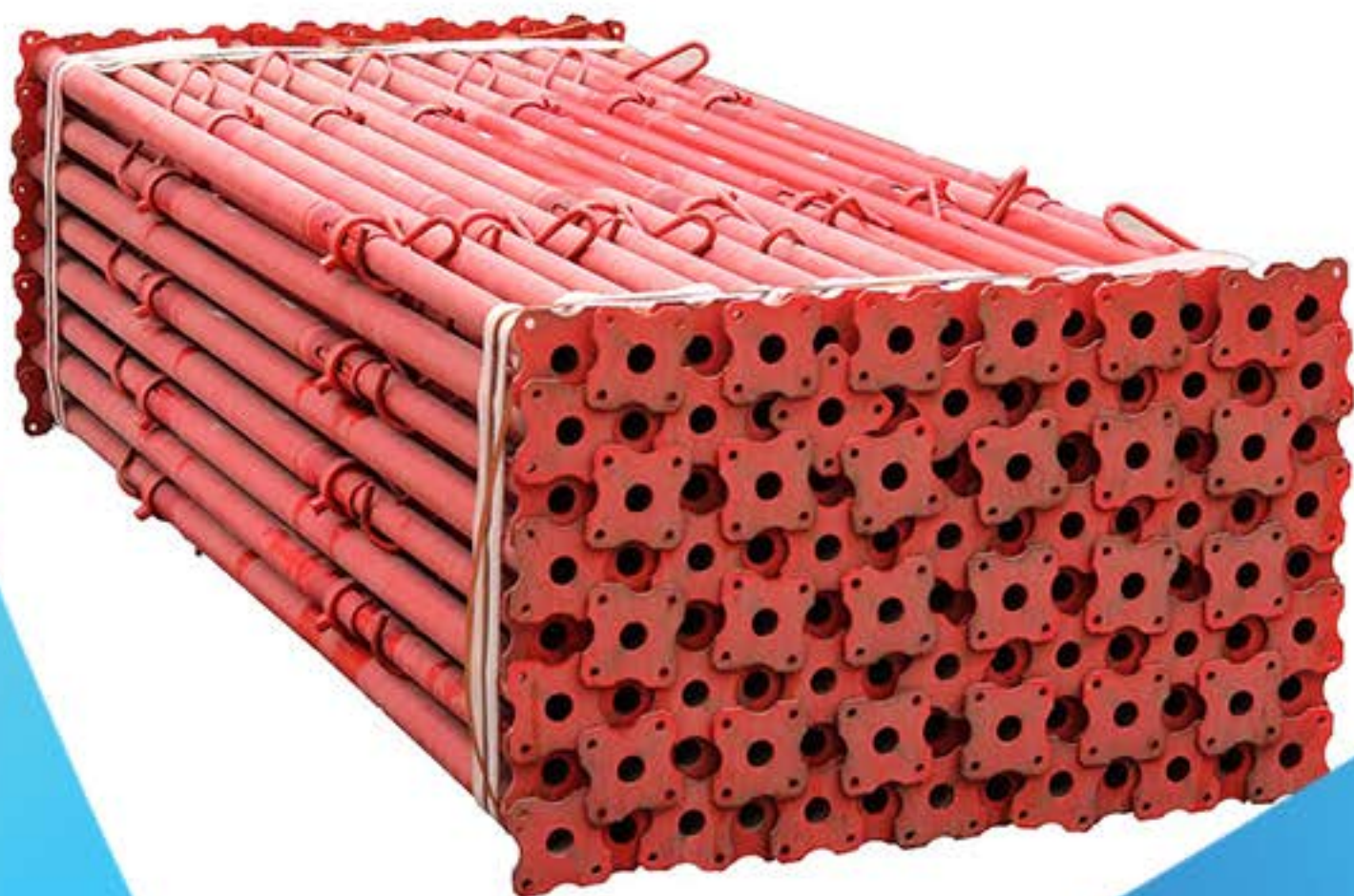
لتزانه

نمساوي - ألماني - روماني - روسي



ملازم





جاكات

إماراتي - صيني - سعودي



Thickness:2.5-25mm
Glue:E0,E1,E2
Density:700-830kgs/m³
Size:1220*2440mm
Core:poplar

الواح لائيه MDF



أبواب تركي



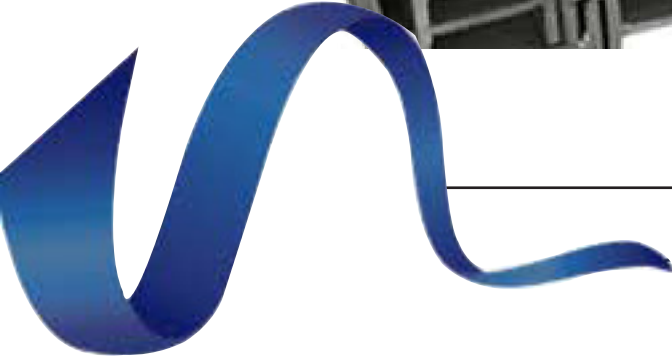
نحاس



Steel Scrap

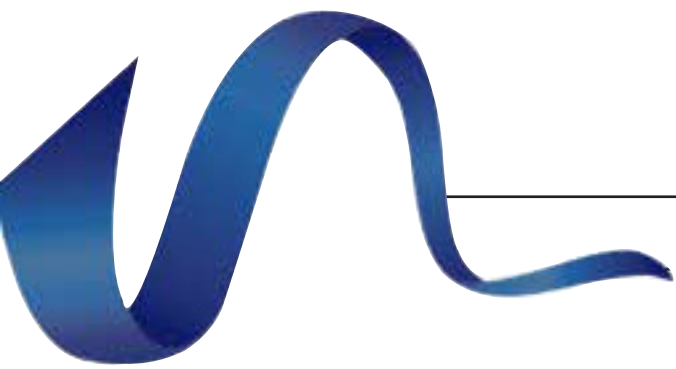


H- Beam
I- Beam





Oil & Gas products



Oil & Gas



GAS OIL



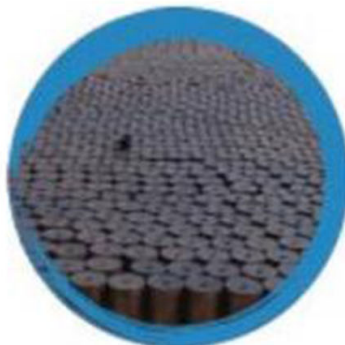
CRUDE OIL



FUEL OIL



GASOLINE



BITUMEN



BASE OIL



LUBRICANT



LPG



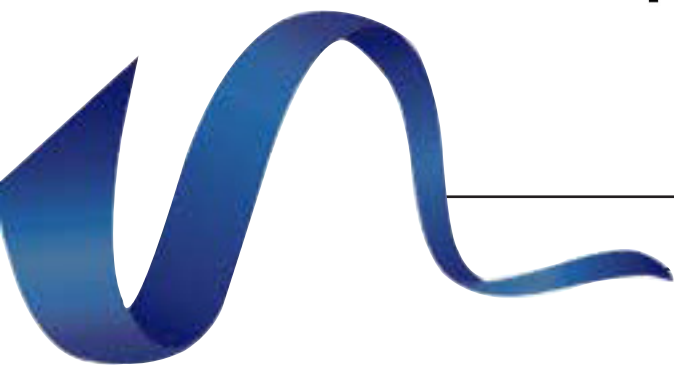
LNG

D2
Bitumin

Heavy crude oil
Light crude oil

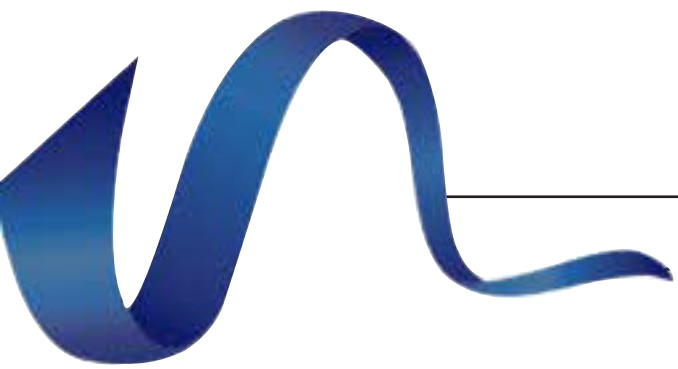
Coal
LPG Liquid Petroleum Gases

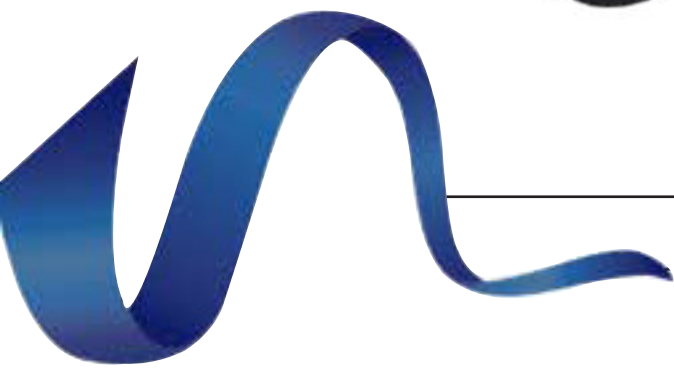
FUEL JET A1
Diesel





Heavy Equipments







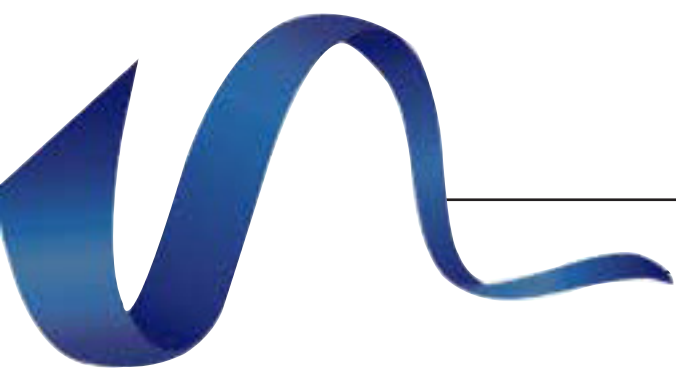
Designing - Alumix Decoration & Furniture

One of Our Business Units
Specialized in Interior Design
And Decorative Solutions.

The Ximula™ X-Series provides unlimited design possibilities, precision technical innovation and exquisite craftsmanship within an award-winning collection. The patented aluminium joinery concept allows you to mix a range of cabinets, shelves, drawers, rails and doors to create your perfect interior.

Why choose the Ximula™ Flexible System

- Commercial-quality manufacture for durability and strength
- Customised manufacture
- Simple assembly
- Aluminium profiles resist rust in coastal areas
- Infinitely adjustable shelves and cabinet heights
- Lightweight appearance perfect for small spaces
- Large range of colours and finishes available
- Add extra components as needed
- Suitable for domestic and commercial use
- Recyclable materials & excellent green credentials
- Take it with you as you move house or business
- Fully designed and manufactured in Singapore to the highest standards
- Future-proof design capabilities





Designing - Alumix Decoration & Furniture

Our Services

We provide unlimited design possibilities for the sections(Retail & Business To Business)

The patented aluminium joinery concept allows you to mix a range of cabinets, shelves, drawers, rails and doors to create your perfect interior.

Retail & Business To Business are:-

- **Designing:-**

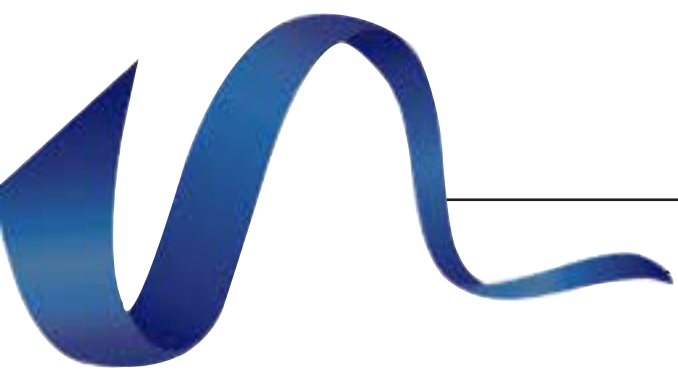
Let us understand your requirements and we will create a perfect solution for your workplace and home.

- **Decoration:-**

Your environment, like your life, needs to change and adapt over time; this is where Ximula flexibility range of components can deliver a built-in solution that is also adaptable and flexible enough to change with you. All we need to create the design for your new place is a few simple measurements and some basic information of your needs and we can send your design.

- **Alumix Furniture:-**

Ximula flexible system is a favored choice of Architects and Designers for home and commercial. Ximula has an modern style with Alumix concept which is (aluminum mixed with glass, wood and leather). Furthermore, one thing that makes Ximula stand apart from other flexible systems in the market its extremely sleek aluminum profile which is perfect for small spaces. As well as Ximula furniture is Antibacterial – Waterproof – Against fire – Green Label and Warranty on aluminum and hydraulic.





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